## Section 3.1 Continued

LIMITS AT INFINITY: The limit of a function f(x), as x approaches positive or negative infinity, written  $\lim_{x\to\pm\infty} f(x)$ , if it exists, is the value that f(x) approaches as x becomes infinitely large in magnitude in either the positive or negative direction.

1. We have  $\lim_{x\to\infty} \frac{1}{x^n} = 0$  whenever defined.

2. Similarly,  $\lim_{x \to -\infty} \frac{1}{x^n} = 0$  whenever defined.

Essentially, one can think of a limit at infinity as a *horizontal asymptote*.

## **Examples:**

1. The graph of a function f(x) is pictured below. Find the limit  $\lim_{x\to\infty} f(x)$ .





3. The cost of manufacturing a particular videotape is C(x) = 9000 + 5x, where x is the number of tapes produced. The average cost per tape, denoted by  $\overline{C}(x)$ , is given by the formula

$$\overline{C}(x) = \frac{C(x)}{x}.$$

Find  $\lim_{x \to \infty} \overline{C}(x)$ .