Section 4.3: The Chain Rule

Review of Composition of Functions:

- 1. If f(x) = |x|, $g(x) = 1 x^2$, and $h(x) = 2^x$, what is:
 - (a) f(g(5))
 - (b) $g(h(e^3))$
 - (c) f(g(x))
 - (d) g(h(x))
 - (e) h(g(x))
- 2. Now look at the above problem in reverse. That is, given a function h(x), find functions f(x) and g(x) so that h(x) = f(g(x)).

(a)
$$h(x) = (3x^2 + 1)^3$$

(b) $h(x) = 2e^{5x+1}$

(c) $h(x) = \sqrt{\ln x}$.

The Chain Rule:

CHAIN RULE: If h(x) = f(g(x)), then h'(x) = f'(g(x))g'(x). Using Leibniz notation, if y = f(g(x)), let u = g(x). Then y = f(u), and $\frac{dy}{dx} = \frac{dy}{du} \cdot \frac{du}{dx}$.

Examples:

3. Find the derivatives of the following functions.

(a)
$$s = (4t - 1)^5$$

(b) $y = \sqrt{4 - 9x^2}$

(c)
$$y = \sqrt[3]{(2x^4 + x)^2}$$

(d)
$$g(x) = \left(3x^9 - 17x + \frac{1}{x}\right)^2$$

(e)
$$g(x) = (3x^4 + 1)^4 (x^3 + 4)$$

(f)
$$y = \frac{x^2 + 4x}{(3x^3 + 2)^4}$$

4. Assume that the total revenue (in dollars) from the sale of x television sets is given by

$$R(x) = 24(x^2 + x)^{2/3}.$$

(a) Find the marginal revenue revenue function, R'(x).

(b) Find and interpret the average revenue from the sale of x sets.

(c) Find and interpret the marginal average revenue.

5. Suppose a demand function is given by

$$q = D(p) = 30\left(5 - \frac{p}{\sqrt{p^2 + 1}}\right),$$

where q is the demand for a product and p is the price of the item in dollars. Find the rate of change of the demand for the product per unit change in price (i.e. find dq/dp).